# BETTER PATIENT CARE STARTS HERE

Expertly designed custom whiteboards bring clear communication and brand recognition to hospitals and outpatient healthcare facilities, enhancing the way providers interact with and treat their patients. With individualized designs and scientifically backed communication techniques, our graphically enhanced whiteboards help healthcare professionals best serve patients and families, improving HCAHPS and patient satisfaction scores.

Effective engagement between the patients and caregivers can improve patient satisfaction and increase HCAHPS scores by up to six points.

Start designing today.



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# **GETTING STARTED**





### **BOARD TYPE**

Select between board surface, framed or unframed, changeable or permanent.

2



### **GRAPHICS vs. WORDS**

Select a mix of graphics and words to foster communication with all literacy levels.

3



### **COLORS**

Encourage feelings of wellness with an intentional color scheme.





### **LANGUAGE**

Double-sided boards allow space for multiple languages.

5

START DESIGNING

# **ESSENTIALS**

These six essentials are the basic patient care information you will need to include on your board.

## **ADDITIONS**

Depending on the care type ex: Maternity, surgical, geriatric, etc., additional information may be helpful.

