BETTER PATIENT CARE STARTS HERE

Expertly designed custom whiteboards bring clear communication and brand recognition to hospitals and outpatient healthcare facilities, enhancing the way providers interact with and treat their patients. With individualized designs and scientifically backed communication techniques, our graphically enhanced whiteboards help healthcare professionals best serve patients and families, improving HCAHPS and patient satisfaction scores.

Effective engagement between the patients and caregivers can improve patient satisfaction and increase HCAHPS scores by up to six points.

Start designing today.



2999 Henkle Drive, Lebanon, OH 45036 800.543.0550 ghent.com/healthcare

GETTING STARTED





BOARD TYPE

Select between board surface, framed or unframed, changeable or permanent.

2



GRAPHICS vs. WORDS

Select a mix of graphics and words to foster communication with all literacy levels.

3



COLORS

Encourage feelings of wellness with an intentional color scheme.





LANGUAGE

Double-sided boards allow space for multiple languages.

5

START DESIGNING

ESSENTIALS

These six essentials are the basic patient care information you will need to include on your board.

ADDITIONS

Depending on the care type ex: Maternity, surgical, geriatric, etc., additional information may be helpful.

